

# Curriculum Vitae Yang Jiao

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## EDUCATION

- 2015                      Ph.D., Anthropology  
                              Department of Anthropology, University of Florida
- 2007                      M.A., Anthropology  
                              Department of Anthropology, University of Florida
- 2005                      B.A., Philosophy  
                              School of Philosophy, Fudan University

## ACADEMIC POSITIONS

- 2022 -                      Research Fellow, Overseas Chinese College, Wenzhou University
- 2020 -                      Adjunct Instructor, American Straight A Academy
- 2015 - 2019                Visiting Assistant Professor, Department of Anthropology,  
                                  Miami University

## PUBLICATIONS

### Book

*Translating Modernities: Transnational Chinese Entrepreneurial Migrants in Africa*. Under contract with Lexington Books.

### Peer Reviewed

Jiao, Y., Zhang, Y. & Meng, Z. (2022). Constructing a virtual destination for a world audience: Examining the imaginaries and implications of Li Ziqi's Chinese rural idyll on YouTube. *Journal of Teaching in Travel & Tourism*. DOI: 10.1080/15313220.2022.2096178

- Jiao, Y., Zhang, Y. & Meng, Z. (2019). Tourism as development aid: Policies and challenges for tourism planning in Xinjiang, China. *Journal of Tourism Planning and Development*. DOI: 10.1080/21568316.2019.1597762
- Jiao, Y. (2019). Flexible corporate social responsibility: Evidence from a Chinese company in Africa. *International Journal of Business Anthropology*. 8(2), 42-53.
- Jiao, Y. (2017). Community engagement in Chinese and American gold mining companies: A comparative case study in Ghana. *Policy Brief, Johns Hopkins University, School of Advanced International Studies*. DOI: 10.13140/RG.2.2.31258.29123
- Jiao, Y. (2014). Chinese agribusiness entrepreneurship in Africa: Case studies in Ghana and Nigeria. *Policy Brief, Johns Hopkins University, School of Advanced International Studies*. Retrieved from [http://www.sais-cari.org/s/CARI\\_PolicyBrief\\_5\\_Jan2015.pdf](http://www.sais-cari.org/s/CARI_PolicyBrief_5_Jan2015.pdf) DOI: 10.13140/2.1.2411.5202
- Spring, A., & Jiao, Y. (2013). The business environment and transnational migration of the Chinese in Ghana. In E. E. Obuah (Ed.), *Integrating African markets and economies in a changing global economy: issues, challenges and opportunities. Proceedings of the 14th annual conference of IAABD* (pp. 648-660). Accra, Ghana: International Academy of African Business and Development. ISBN: 0-9765288-8-6
- Spring, A., & Jiao, Y. (2008). China in Africa: African views of Chinese entrepreneurship. In S. Sigie (Ed.), *Global and local dynamics in African business and development: Proceedings of the 9th annual conference of IAABD* (pp. 55-64). Gainesville, FL: International Academy of African Business and Development. ISBN: 0-9765288-3-5.

### **Manuscripts in Preparation**

- Jiao, Y., Meng, Z., & Zhang, Y. Has peer-to-peer accommodation come to its pivotal point? A critical investigation on government intervention, emotional labor and host community solidarity. Prepared for *Journal of Travel Research*.

### **Other Publications**

- Jiao, Y. (2013). Guest post: Chinese illegal gold miners in Ghana. *The China Africa Research Initiative Blog*. Retrieved from <http://www.chinaafricarealstory.com/2013/06/guest-post-chinese-illegal-gold-miners.html>

## TEACHING EXPERIENCE

### American Straight A Academy

AP Economics	Summer 2022
World Regional Geography	Spring 2022
AP Human Geography	Fall 2021
Introduction to Sociology	Fall 2020, Spring 2021

### Miami University

Business Anthropology	Spring 2019
Cultural Diversity in the U.S.	Spring 2017 to present
Peoples of the World (online)	Winter 2017, 2018, 2019
The Anthropological Other	Fall 2015, 2016
Intercultural Relations	Fall 2015 to present

### University of Florida (Teaching Assistant)

Introduction to Cultural Anthropology	Fall 2008, 2009, Spring 2013
Environment and Culture	Fall 2012
Development of World Civilizations	Fall 2012
Human Sexuality and Culture	Summer 2012
Language and Culture	Spring 2010
General Anthropology	Spring 2009

## RESEARCH EXPERIENCE

### Ongoing Projects

2019-	Tourism and development in Xinjiang, China
2019-	Comparative study of corporate social responsibility knowledge and practice of overseas Chinese entrepreneurs
2019-	Social network approach to international development aid donors and recipients in Africa

### Funded Projects

As Principal Investigator:

2016	Community engagement in Chinese and American gold mining companies in Ghana. Accra, Juaso, Akym, Ghana.
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- 2014 Chinese agricultural investments and entrepreneurship. Lagos and Kebbi State, Nigeria.
- 2010-2012 Dissertation Fieldwork. Accra, Tema and Kumasi region, Ghana.
- 2009 Chinese entrepreneurial community and social activism. Accra, Ghana.
- 2008 Chinese entrepreneurial community and Ghana's Foreign Investment Policy. Accra, Ghana.
- 2007 Chinese Women Entrepreneurs. Xinjiang Uighur Autonomous Region, China.

As Research Assistant:

- 2010, 2013, 2014 *The Sub-Saharan Africa Business Environment Report*.  
University of Florida, Gainesville, FL. PI: Dr. Anita Spring
- Conducted research on Chinese investments in twenty Sub-Saharan African countries and wrote corresponding sections in the Sub-Saharan Africa Business Environment Report.
- 2005-2008 *Family Systems and their Demographic Implications: An Anthropological Study of Four Chinese Ethnic Groups*.  
University of Florida, Gainesville, FL. PI: Dr. Chuan-kang Shih
- Transformed ethnographic field notes into quantitative data in relational database and drew kingship diagrams for the NSF funded project.

## **AWARDS AND HONORS**

- 2014 Graduate School Dissertation Award, University of Florida
- 2013 Association for Africanist Anthropology Best Graduate Student Paper Honorable Mention, American Anthropological Association
- 2009 International Student Outstanding Achievement Award, University of Florida

## **GRANTS AND FELLOWSHIPS**

- 2019                    **Research Partner Grant**, Local Indicators of Climate Change Impacts: The Contribution of Local Knowledge to Climate Change Research  
Universitat Autònoma de Barcelona, Spain
- 2017                    **Roger and Joyce Howe Center for Writing Excellence Fellowship**  
Miami University, Oxford, OH
- 2015                    **China Africa Research Initiative Research Fellowship**  
The Johns Hopkins University, Washington, D.C.
- 2014                    **China Africa Research Initiative Research Grant**  
The Johns Hopkins University, Washington, D.C.
- 2009                    **Center for African Studies Pre-dissertation Research Grant**  
University of Florida, Gainesville, FL

## CONFERENCE ACTIVITY

### Conference Presentations

- 2019                    Constructing corporate social responsibility perceptions and development discourse in emerging economies: Case studies of Chinese enterprises in Africa. Society for Applied Anthropology 79th Annual Meeting, Portland, OR. Mar 19-23.
- 2018                    Jiao, Y., Zhang, Y. & Meng, Z. Impacts of tourism on ethnicity-building among Uighur and Kazakh service professionals in Xinjiang, China. The 37th Annual Conference for International Society of Travel & Tourism Educators, Niagara Falls, NY. Oct 17-19.
- 2018                    Corporate social responsibility practice of Chinese overseas investments: Lessons from Africa. The 7th International Conference on Applications of Anthropology in Business, Ningxia, China. May 25-27.
- 2018                    Resource thirst? A network analysis of Chinese aid in Africa. Society for Applied Anthropology 78th Annual Meeting, Philadelphia, PA. April 3-7.
- 2016                    The mediated migration of Chinese in Africa's extractive industries: Evidence from small-scale gold miners in Ghana. The 115th American Anthropological Association Annual Meeting, Minneapolis, MN. Nov 16-20.

- 2016 Mediated migrants, altered sovereignty: Chinese gold mining entrepreneurs in Ghana. The 112th American Political Science Association Annual Meeting, Philadelphia, PA. Aug 31-Sep 4.
- 2015 The footprint of Chinese infrastructure projects in Africa. Schools of Architecture | Africa: Connecting Disciplines in Design and Development, Center for African Studies Carter Conference, Gainesville, FL. Mar 13-14.
- 2014 Chinese agribusiness entrepreneurship in Africa: A case study in Ghana. The Johns Hopkins University School of Advanced International Studies (SAIS) China Africa Research Initiative inaugural public conference, Washington, D.C. May 16-17.
- 2013 The rise of Chinese transnational elites in Africa. The 112th American Anthropological Association Annual Meeting, Chicago, IL. Nov 20-24.
- 2012 Land deals by Chinese private enterprises in Africa: A case study in Ghana. International Academic Conference on Global Land Grabbing II, Ithaca, NY. Oct 18.
- 2010 Identity, social rights, and the role of internet media: A case study of Chinese entrepreneurs in Ghana. Annual Africa Media and Democracy Conference, Accra, Ghana. Aug 18.
- 2009 Chinese entrepreneurs in Ghana: Commercial practice and law enforcement. The 108th American Anthropological Association Annual Meeting, Philadelphia, PA. Dec 2-6.
- 2008 China in Africa: African views of Chinese entrepreneurship. The 9th Annual Conference of the International Academy of African Business and Development, University of Florida, Gainesville, FL. May 20-24.

### **Invited Talks**

- 2018 Anthropological inquiries in place and destination branding. Asian Media Research Center, Communication University of China, July 18.
- 2016 China meets Africa: A brief illustration of the life of Chinese migrants in Africa. Department of Tourism Management and Hospitality Colloquium, Purdue University, West Lafayette, IN. Sep 9.

## **SERVICE TO PROFESSION**

- 2018 - present      Ad Hoc Reviewer, *International Journal of Business Anthropology*
- 2015, 2018          Editorial Committee Member, Manuscript Reviewer, *African Studies Quarterly*

## **UNIVERSITY SERVICE**

- 2017                  Panel Organizer, Inclusion Symposium, Miami University
- 2016 - present      Academic Advisor of Undergraduates, American Culture and English program, Miami University
- 2014-2015          International Student Chair, Graduate Assistant United, University of Florida

## **OTHER PROFESSIONAL TRAINING & SKILLS**

Statistics, 6 credits of graduate level training at University of Florida  
Social network analysis, graduate level training and conference workshop  
TESOL, 18 credits of graduate level training at Miami University  
Certificate of Python for Beginners course by University of Michigan

## **LANGUAGES**

Fluent in English (IELTS 8.5)  
Native fluency in Mandarin Chinese  
Beginner-Level in Twi (speaking)

## **PROFESSIONAL MEMBERSHIPS**

- 2009 - present      The American Anthropological Association
- 2014 - present      The Society for Applied Anthropology
- 2017 - present      The International Society for the Studies of Chinese Overseas